

CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT (CTBID) BOARD

AGENDA

November 30, 2006

1:00 p.m. – 3:00 p.m.

City of Carlsbad

1635 Faraday Avenue, Room 173A

Carlsbad, CA

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER **1:00 p.m.**

II. ROLL CALL

III. APPROVE MINUTES OF AUGUST 31, 2006

To approve the minutes of the August 31, 2006 meetings of the CTBID Board of Directors.

IV. STAFF REPORT

Staff will provide a financial update report at this time.

V. AB # 1106-12 - APPROVE EXTENSION OF CONTRACTS WITH CARLSBAD CONVENTION & VISITORS BUREAU (CCVB) AND SAN DIEGO NORTH CONVENTION & VISITORS BUREAU (SDNCVB)

To adopt Agenda Bill #1006-13, Approve Extension of Contracts with Carlsbad Convention & Visitors Bureau (CCVB) and San Diego North Convention & Visitors Bureau (SDNCVB) from January 1, 2007 through March 31, 2007.

VI. AB # 1106-13 - DISCUSSION ITEMS

1. Discuss follow-up with both Bureaus relative to success measurement criteria.
2. Discuss funding for the City Visitor Information Center.
3. Discuss programs, policies, and work plans and the future direction of the CTBID.

VI. *NEXT MEETING*

The date for the next meeting will be decided.

The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.

PUBLIC COMMENT

ADJOURNMENT